Demand-side Survey Implementation Guide
i2ifacility.org/community/dssimplementationguide

Basic piloting checklist

Have you chosen your objectives? → What do your stakeholders want to achieve? → What did you find out from people on-the-ground?

Where did your pilots and validation steps change your questions and answers? → How did you turn this into questions and answers? → How did you order your objectives and content into sections and detail?

How did your pilots and validation help you to streamline your questionnaire? → What feedback did you get from reviewers of your questionnaire? → What changes did you do to clarify translations?

Is your questionnaire approved and signed off?